

\$10,000 Creative Cash Infusion

Clarity

1. Get clear and honest with yourself about what you need financially, not just to scrape by, but to thrive.
 - a. For the next three months: _____
 - b. For the next year: _____
 - c. Within five years, consistently: _____
 - d. % from your creative work: ____ (3 mo.) ____ (12 mo.) ____ (5 yrs.)

NOTE: Whatever the % of your total for the next 3 months is, substitute that amount for \$10,000 for the rest of this worksheet. For example, if your total for the next three months is \$20,000 and your creative work needs to represent 50% of that, then your number would be \$10,000. If it is LOWER than \$10,000, go ahead and use \$10,000.

2. Commit to yourself and trust yourself and the resources you have gathered around yourself.
 - a. I KNOW I can earn \$10,000 because _____

 - b. I WILL earn \$10,000, though there will be obstacles and distractions, even if I have to start over again and again. I commit to myself that I will do it, because

3. Move into the zone of discomfort, where learning occurs
 - a. This will mean doing new things and letting go of other things
 - b. The zone of learning is a heck of a lot easier than the zone of anxiety, fear, and victimization 😊.

Compassion

1. Kindly notice (and write down) what feelings arise during this process.

2. What things may get in the way as you do this?

3. What does your inner wisdom already know to do about them?

4. Uncover your real motivation:

a. Why this money? _____

b. What will it do/transform/allow in your life? _____

c. THIS is your WHY. Write it down and post it someplace visible as a reminder.

Courage

1. Choose one that feels easy, one that feels like a stretch, and one that feels impossible from this list of ways to break up \$10,000.

- a. 1 x \$10,000
- b. 2x \$5,000
- c. 5 X \$2,500
- d. 10 X \$1,000
- e. 20 x \$500
- f. 50 x \$200
- g. 100 x \$100
- h. 500 x \$20
- i. 1,000 x \$10

2. If you already have one of these in place, choose a complementary one in a different range, eg- you already sell tickets to your shows for \$10 each, now set up a program, event, or service that costs \$1,000, so you only have to find 10 people to get that income.

3. Will you offer a product, service or something else? _____

- a. It can be something totally new for you.
- b. It doesn't have to be a forever plan- short-term, experimental is fine.
- c. If you are looking at doing a fundraising campaign or writing grants, that is fine, but I would HIGHLY recommend you ALSO have a plan for income that is more under your control (like a creative business) to supplement.
- d. If you're not sure, make a big list of every product (artwork, album, article, interview, etc.) that you have ALREADY created and possess plus every service, skill, program, etc. that you ALREADY have the ability to offer (even if it is something you have not done "professionally"). This is your treasure trove. Draw from here.

4. People VALUE and thus pay more for the services and products that give them:

- a. Transformation
- b. Connection
- c. Concrete Changes In Their Lives
- d. What can you provide that offers these kinds of benefits?
 - i. Brainstorm ideas here: _____

5. Now, choose one that sounds the most fun for the coming 0-4 months. My winning offer is _____.

6. What will you need in order to begin offering this product/service/package?

7. What is your timeframe for earning the \$10,000? _____

8. With what will you reward yourself when you make it? How will you celebrate?



Support Along The Way:

Who will I NOT talk with about this venture until I am successful?

Who WILL I call/email/text when I'm afraid, unsure, and want to give up?

Who am I passionate about connecting with, inspiring, and/or serving?

What do my biggest fans have in common? Where can I find more of them?

MY \$ _____ PLAN:

I will earn \$ _____ between now and _____ by _____

Remembering that this is WHY I am doing it _____

And, when I succeed, I will _____

And, when I lack faith in myself, Patricia will hold absolute faith in my ability to do this!